

Arcontech's Miller predicts surge in Excel usage on the real-time trading desktop

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Andrew Miller, CEO of Arcontech, the supplier of real-time data distribution systems and desktop integration software announced today his prediction of greatly increased revenues from CityVision Excelerator, its flagship product for global real-time data publishing based on Microsoft Excel.

The Excelerator suite allows traders, analysts and other users of market data to publish and exchange data between spreadsheets in true real-time across the globe. According to Miller, it's like instant messaging with the added ability to manipulate and visualise data in real-time using the full power of Excel.

Following the launch of the latest version in August this year, Excelerator is licensed for use by dozens of firms at thousands of positions globally. It is also 'white-labelled' by data vendors as part of their own desk-top offering.

Miller again: "We're seeing particular interest as a replacement for the excel add-ins typically bundled with vendor platforms, where the user requirement doesn't extend to a full market data terminal and where expensive exchange data is not business critical. Massive savings and increased flexibility and reliability come from using Excelerator for publishing of internally generated data. Add to this our ability to supplement or replace vendor technology with our global real-time middleware and you have a near perfect scenario – cheaper, faster, better data with full integration with incumbent platforms where required.

“Our unique approach means that there is no faster product for large scale spreadsheet applications. Whilst we support RTD, this is not as fast or feature-rich as our approach and has the disadvantage of incompatibility with earlier versions of Excel, still prevalent in many organisations.”

Excelerator supports pages (including shredding), records, chains and tickers in true real-time, automatically adjusting for chain content and size changes, signaling stale data, source and service failure, so users are aware when data may be suspect. It also has significant advantages over other products in the market place, such as: intelligent traffic management; advanced user interface features, including up/down tick and trend highlighting; true resilience with hot-standby recovery from network failure; and flexible built-in translation between different field naming schemas.

Arcontech will be announcing further ground-breaking enhancements to the product for the New Year.