



**22 November 2002**

**RNS remains clear market leader in battle over company announcements,  
finds latest quarterly survey by Knowledge Technology Solutions PLC**

A survey by data technology company Knowledge Technology Solutions has found that the City is overwhelmingly still using the London Stock Exchange's Regulatory News Service (RNS) for its company announcements, though RNS is losing market share week by week.

The London Stock Exchange's Regulatory News Service (RNS) is maintaining its iron grip on the market for company regulatory announcements, finds the latest quarterly survey of this market by real-time data technology company Knowledge Technology Solutions PLC. Despite six other companies entering the newly liberalised market in April, RNS remains overwhelmingly the most popular primary information provider (PIP), handling a commanding 83% of the 43,512 company regulatory announcements issued between 20<sup>th</sup> August and 20<sup>th</sup> November 2002. The survey also found that none of the PIPs have yet resorted to cutting prices to increase market share.

According to the latest KTS survey, PR Newswire stays firmly in second place with 10.9% of market share. Waymaker, which started its services two weeks later with Hugin, has risen to third place with 2.5%. Hugin and Newslink have made least inroads into the market, with just 0.4% of share each.

KTS monitored regulatory announcements on its live financial information product QuoteTerminal™ to identify how many were made using each of the PIPs.

**Dr Marc Pinter-Krainer, the chief executive of KTS, said:**

“Clearly the well-known name and trusted brand of RNS means the other PIPs will need to work extremely hard to improve their positions. It's one thing to end a monopoly, but another to get customers to try alternative suppliers to such an established market leader.”

On 15<sup>th</sup> April 2002, RNS ceased to be the only outlet for company regulatory announcements. PR Newswire, BusinessWire, PIMS, and Newslink introduced their competing services on 15<sup>th</sup> April. Hugin and Waymaker started their services on 29<sup>th</sup> April. The PIPs charge either per announcement made with an upper limit to the annual price charged, or they have an annual fee (please refer to Table 2 on the following page).

Service	Current share (%) November 2002	Previous share (%) August 2002	Change (+/-%)
RNS	83.75	84.88	-1.33
PRNewswire	10.91	10.53	3.61
PIMS Wire	0.64	0.43	48.84
Business Wire	1.29	1.07	20.56
Newslink	0.40	0.57	-29.82
Waymaker	2.57	2.33	10.30
Hugin	0.44	0.19	131.58

Table 1: Percentage change in PIPs market share from 20<sup>th</sup> August 2002 to 20<sup>th</sup> November 2002.  
Source: QuoteTerminal (<http://www.quoteterminal.com>)

KTS will repeat this survey in February 2003 to see how the market has evolved.

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## Notes to editors

**Table 2: Price comparison of regulatory information services**

Name	Business Wire	Hugin	Newslink	PIMS	PR Newswire	RNS	Waymaker
<b>Annual fee</b>	£70	£1100/£1600	None	None	None	£100	None
<b>Capped annual charge</b>	*£2300	N/A	**£3000/2000	£4000	£3000	***£5000	£2300
<b>Ad hoc results</b>	£295	N/A	**£95/125	****£99	£375	£150	£10 per page
<b>Ad hoc announcements</b>	£40	N/A	**£20/15	****£99	£45	£150	£10 per page
<b>Ad hoc forms</b>	£20	N/A	**£20/15	£20	£20	£50	£10 per page
<b>Input format</b>	Word/Excel	Word/Excel	Word/Excel	Word	Word/Excel/HTML	HTML	Word
<b>Automated input interface</b>	Web	Web	Web	Email & Web	Web	Web	Web
<b>Hard copy input</b>	No extra charge	Not available	Not available	Charges apply	No extra charge	Charges apply	No extra charge
<b>Input availability</b>	24hrs/7 days	24hrs/7 days	24hrs/7 days	24hrs/7 days	24hrs/7 day	24hrs/7 days	24hrs/7 days
<b>Input availability to SIPS</b>	7am-6.30pm M-F	24hrs/7 days	24hrs/7 days	24hrs/7 days	7am-6.30pm M-F	7am-6.30pm M-F	24hrs/7 days
<b>Helpline</b>	24hrs/7 days	24hrs/7 days	24hrs/7 days	24hrs/7 days	24hrs/7 days	24hrs/7 days	24hrs/7 days

\* Terms and conditions apply

\*\* Two rates apply for FTSE 350 companies and others

\*\*\* Reduced rate for Investment Trusts (£2,500)

\*\*\*\* or £30 for first 400 words and £8 per additional 100 words whichever is less

## **About Knowledge Technology Solutions PLC**

Knowledge Technology Solutions PLC focuses on developing and licensing proprietary technology and software solutions related to real-time information processing. The Group's information technologies aggregate, analyse and manage live data and deliver the enhanced information in real-time, tailored to customer requirements, via the Internet and wireless platforms. This delivery mechanism offers organisations a cost-effective communications infrastructure and enables users to access live information from any location at any time.

The company's flagship product is MarketTerminal™, a real-time financial information system offering market data, analytics, news and research from leading information providers such as Standard & Poor's ComStock, Dow Jones Newswires, JCF Group, etc. ([www.marketterminal.com](http://www.marketterminal.com)). The company has completed and launched QuoteTerminal™, the UK-only version of MarketTerminal™.

Knowledge Technology Solutions is the holding company for Cognita Technologies Limited, owner of the Group's IPR, and Sharepages.com Limited, an online publisher of financial information. The Company is listed on the Alternative Investment Market of the London Stock Exchange (AIM: KTS). For further information please visit [www.ktsplc.com](http://www.ktsplc.com).